

STARRING

LOU GRECO & CARLO RUSSO

2024 PRESS KIT

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About 18

The Uncle Louie Variety Show has been making audiences laugh for years with its hilarious and unique take on growing up as an Italian-American. The show is composed of two dynamic comedians, Lou Greco and Carlo Russo, who have gained international popularity with the comedic celebration of their Italian heritage.

The comedic duo grew up together in Syracuse, New York, and began writing comedy together during their high school Italian class. Over time, Greco and Russo began putting their ideas on tape and then video. Many viewers were introduced to *The Uncle Louie Variety Show* on YouTube via the ornery, yet loveable, character "Uncle Louie" and the "Broken English Italian Word of the Day". Today, "Uncle Louie" is joined by the beloved characters "Pasqualino", "Zia Maria", and "Zia Rosa" who are always getting themselves into trouble with their hilarious antics. Greco and Russo have gained almost a half a million followers on YouTube and Facebook, along with hundreds of millions of views of their weekly videos.

In 2018, Greco and Russo had the opportunity to bring their characters to life live, on stage, to sold-out venues with their first-ever comedy tour in Australia. Today, *The Uncle Louie Variety Show* is still performing to sold-out crowds up and down the eastern coast of the United States, the midwest, and eastern Canada.

Even though the pair draw inspiration from their Italian heritage, Greco and Russo say there is something to be found in *The Uncle Louie Variety Show* for people of all cultural backgrounds.

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Our show is about honoring the love, laughter and cherished memories of growing up in an 'old school' family with 'old school' traditions, says Greco.

Once The Uncle Louie Variety Show begins, audience members are taken on a trip down memory lane with live original music, sketch comedy, stand-up and improv. Their videos are nothing compared to seeing a live performance. Greco and Russo take their hilarious vignettes and bring an energy to them that's palpable when they're on stage together.



Russo reflects, People of all ages and cultures come to our shows and tell us how they see their father, their mother, their aunts, uncles, and cousins in our characters. The fact that our audiences can laugh - and even cry tears of joy - because of the memories our performances bring back means the world to us.













State Class

Broken English Italian Words of the Day







Character Sketches

THINGS YOU NEVER SAY TO AN ITALIAN Oriving With Your Italian Mother



Original Music & Parodies



You Tinkayoono? (Original)



Fa Mi Noo Sangwich (Original)



Vaffanculo (Original)



The Italian Chicken Dance (With Moves!)



Lasciatemi Cacare (Parody of "Lasciatemi Cantare")

Media Appearances

- Syracuse.com (2017)
- World Radio 6EBA-FM 95.3 Australia (2017)
- The Italian American IACS (2021)
- Italian Genealogy Blog Podcast (2022)
- NYSMusic.com (2022)
- 98.9 The Buzz Rochester (2022, 2023)
- Governor's Comedy Clubs Knock 'Em Dead Comedy Podcast (2021, 2022)



Testimonials & Reviews



"I can't remember the last time I had so much laughter and fun at a show, what talent and creativity Lou and Carlo bring to the stage! The Uncle Louie Variety Show is a must see!"

Daniella S.

"Saw them for the third time in Toronto and loved them every single show."

Gabe B.

"WOW! I've never seen such an amazing performance as I did tonight from these guys, from start to finish had everybody laughing! What an amazing show fellas! You don't want to miss these guys when they come to town! Get out there and go have an unforgettable time they're the best!"

"The Uncle Louie Variety Show.... Brings back so many memories of my childhood days.

Lou & Carlo, you guys are the best! Thank You for keeping my memories alive!"

Yolanda F.

"I never stopped laughing from the time they started talking till the time the lights came on!"

Sandra B.

"These guys are absolutely hysterical! Went to see them in Naples, FL on Saturday night. Had such a great time! We laughed through the entire show! We'll be back to see them next year!"

Sharon T.

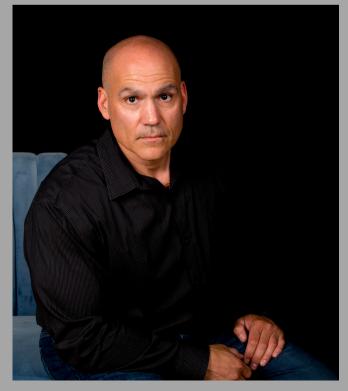
Nino B.

"I love these guys. In a world where there is much sadness, violence and cruelty these 2 make my day. If I need to be inspired or to just laugh a few laughs all I have to do is come on their videos whether here or on any other social media site they are on and the just MAKE MY DAY. Thank you so much for bringing back such great memories of days gone by. Warms my heart like no tomorrow. God Bless you both. De Best!!"

Mona M.









THE UNCLE LOUIE VARIETY SHOW

is managed by



Events & Talent Agency

For bookings, please contact: TONY NAPOLI



